

**CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)**

Applicant(s): Jain et al.

Docket No.

JP920030155US1

Serial No.

10/699,173

Filing Date

10/31/03

Examiner

Unknown

Group Art Unit

3624

Invention: **TARGETING SHOPPERS IN AN ONLINE SHOPPING ENVIRONMENT**

I hereby certify that this REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT

*(Identify type of correspondence)*

is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. 703-746-9195)

on March 19, 2004

*(Date)*

Mohammad S. Rahman

*(Typed or Printed Name of Person Signing Certificate)*

Mohammad S. Rahman

*(Signature)*

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Docket No. JP920030155US1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Jain et al.

Serial No.: 10/699,173

Group Art Unit: 3624

Filing Date: 10/31/2003

Examiner: Unknown

For: TARGETING SHOPPERS IN AN ONLINE SHOPPING ENVIRONMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

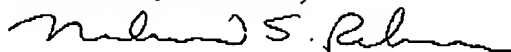
**REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT**

Sir:

The undersigned respectfully requests a corrected Official Filing Receipt for the above-identified patent application. In particular, it is requested that the Attorney Docket No. of the application be corrected to **JP920030155US1**, as shown on the Declaration and Power of Attorney. Since this correction is necessary due to a Patent and Trademark Office error, no fee is submitted herewith.

Please correct the records in the above-identified application accordingly and direct all telephone calls to the number shown below.

Respectfully submitted,



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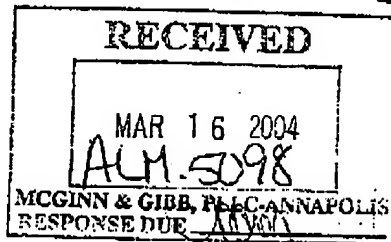


## UNITED STATES PATENT AND TRADEMARK OFFICE

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APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/699,173	10/31/2003	3624	1338	JP920020155US1	5	42	5

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CONFIRMATION NO. 1599

## FILING RECEIPT

\*OC000000011810035\*

Date Mailed: 03/11/2004

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

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Domestic Priority data as claimed by applicant

Foreign Applications

If Required, Foreign Filing License Granted: 02/02/2004

Projected Publication Date: 05/05/2005

Non-Publication Request: No

Early Publication Request: No

## Title

Targeting shoppers in an online shopping environment

Preliminary Class

705

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